



Volunteer Role Description

Web Volunteer

TITLE: Web Volunteer

SUPERVISOR: General Manager

PLACE OF WORK: Melbourne Food Hub, Alphington VIC

1.1 ABOUT THE ORGANISATION

3000acres is a not-for-profit organisation that works to build healthy, resilient and connected communities through urban agriculture. We work to empower communities with the skills and knowledge to grow fresh healthy food and enable the transformation of underutilised land into great community spaces. Through our work with councils, statutory bodies and private landowners we hope to influence the regulatory environment to make it easier to grow food in more places.

1.2 ABOUT THE ROLE

As 3000acres has continued to grow and reach more people, our work has expanded massively and we've barely had time to turn our attention to our website. We need help with our web presence: making our website reflect the work that we do, and look a little nicer!

We're looking for someone with experience in website design or development to help improve our current site. You might be a web professional willing to volunteer for a few days (or after hours), or a student looking to put your skills to use. The time commitment requested is pretty flexible - we just want to work closely with you and your skills to improve the website.

Our website is currently hosted through WordPress and we would love for it to remain as user friendly for the 3000acres' team as possible.

1.3 KEY VOLUNTEER TASKS

- Assess opportunities for improvement on the 3000acres' website;
- Help update content including text and photos on the website;
- Work to improve the appearance and functionality of the website.

1.4 KEY SELECTION CRITERIA

- Enthusiasm for urban agriculture and a fair food system;
- Knowledge and experience with web development or design;
- Knowledge and experience with WordPress or similar applications;
- Excellent organisational skills and the ability to self-manage when things are busy;
- Willingness to be flexible and work in a busy, shared office space.

1.5

HOW TO APPLY

Applications should be emailed to Morgan Koegel at morgan@3000acres.org using the subject line: 3000acres Web Volunteer application, and must include:

- A 150-500 word description of why you'd like to volunteer with us and how you fit the key selection criteria for this role.
- Your contact email and phone number.