



Position Description

Volunteer Photographer

TITLE: Volunteer Photographer

REPORTING: General Manager

COMMITMENT: At least 12 months

1.1 ABOUT THE ORGANISATION

3000acres is a not-for-profit organisation that works to build healthy, resilient and connected communities through urban agriculture. We do this by helping community members access land and resources, and making it easier for resource holders to share their assets with the community. Most Australians have enough food, just not the right food. We are here to make accessing fresh and healthy food easy and fun.

In our first 5 years of operation we have helped to establish dozens of new community food gardens across Greater Melbourne and Regional Victoria. We work with councils, developers and individuals to find underutilised land and form use agreements - so that alongside the community we can design, implement and run community gardens. We want to see more people, growing more food, in more places.

1.2 ABOUT THE ROLE

The Volunteer Photographer is an essential role for 3000acres success. We need dynamic and beautiful shots of what we do and the people who do it in order to communicate our mission and grow the organisation.

3000acres frequently hosts events and working bees where we need a Volunteer Photographer to come along and start snapping - photos of people in action, of the plants and everything in between! The role requires them to communicate with the other volunteers and staff there, as well as be on the lookout for great photo opportunities.

Note that a lot of our events happen on Saturday mornings, so it's important that you're available then!

1.3 KEY RESPONSIBILITIES

- Capture great photos at events that can be used on our website, social media, grant applications and more.
- Edit photos and maintain online folders for easy access by 3000acres staff.

- Select the best shots and make recommendations to 3000acres staff of how they can be used.
- Communicate with 3000acres staff and volunteers about upcoming events.

1.4 KEY SELECTION CRITERIA

- Photography skill! Make sure to tell us about your photography experience and send through some example shots.
- A passion for health, local food, community building and food growing.
- Confidence communicating with people from all walks of life, including approaching strangers at events and asking to take their photo.
- Excellent organisational skills and the ability to self-manage when things are busy!
- Commitment to following through on agreements and deadlines.

1.5 HOW TO APPLY

Applications should be emailed to Morgan Koegel at [**morgan@3000acres.org**](mailto:morgan@3000acres.org) using the subject line: 3000acres Volunteer Photographer application, and must include:

- A 150-500 word description of why you'd like to volunteer with us and how you fit the key selection criteria for this role.
- Examples of your past work.